

Midwest Fall Technology Conference
October 23rd and 24th, 2008
Chicago Metropolitan Area

On October 23rd and 24th, 2008 the Greater Chicago, Iowa, Kentucky Bluegrass, Michigan, Minnesota, Wisconsin Dairyland and Southeast Wisconsin Chapters of the Healthcare Information Management and Systems Society (HIMSS) will hold a two-day educational conference at the [Westin Lombard Yorktown Center](#) in the Chicago metropolitan area. The theme of this year's conference is "Virtual IT: Keeping IT Real". In addition, the *3rd Annual Midwest Nursing Informatics Symposium* will be held a day prior to the Midwest Fall Technology Conference on Wednesday, October 22nd. The theme of this year's symposium is "Enhancing Nursing Presence through Informatics".

This conference is your opportunity to learn the latest healthcare industry intelligence, find solutions to your most pressing professional challenges, and network with your peers. We anticipate over 300 professionals will attend education sessions and explore the latest technologies in the vendor exhibit areas and earn continuing education credit and certification.

Based on feedback from previous conference attendees, we've modified the education session format to provide both a 50 minute breakout session format and an extended 2-4 hour workshop format. We invite you to participate in the conference by speaking at one of these learning sessions. This is an opportunity to share your experiences, both good and bad, and knowledge with colleagues in the Midwest.

Conference Agenda-at-a-Glance

Thursday, October 23rd

Workshops 9:45-11:45 and 1:45-3:45

Vendor Showcase and Cocktail Hour

Opening Reception and Dinner Keynote Address

Friday, October 24th

50-minute Breakout Sessions (9)

Closing Keynote Presentation

Once again, our theme is "Virtual Healthcare: Keeping IT Real". Within this theme, we would like to touch on three different subtopics: 1) Virtual Infrastructure; 2) Virtual Patient Experience; 3) Virtual Workforce.

Below each major topic category is a short description of the target audience for each subject area and what sub-topics might be of interest to this audience. In the development of your proposal, please target your presentation to both the audience and any sub-topics that you may deem of potential interest to that audience. Please submit a proposal that falls into one of these categories.

Virtual Infrastructure

Audience: CIOs, IT professionals, Technology professionals, clinical and biomedical engineers, technology and clinical informatics professionals.

Proposals: Focus on topics such as the technical aspect of IT infrastructure in the support of a virtual application/environment including design, implementation planning, maintenance, conversion, security, and systems integration.

Virtual Patient Experience

Audience: CMIOs, CNIOs, Clinicians and clinically oriented professionals, Clinical IT professionals.

Proposals: Focus on topics such as technologies and processes that allow patients and their families to have a more active involvement with their health including ability to access health information, telehealth, ease of communications between patient/family and caregiver, increasing patient experience in care.

Virtual Workforce

Audience: CIOs, CMIOs, CNIOs, IT professionals, Business and technology professionals, IT professionals, Clinicians and clinically oriented professionals, Clinical IT professionals.

Proposals: Focus on topics such as tips and techniques to support a workforce located in multiple geographies, remote/virtual training, remote conferencing, supporting your remote staff, telecommuting, tips and techniques on sharing knowledge/information in multiple geographies.

Presentation Proposal Guidelines

Contributors from all areas of healthcare are welcome to propose sessions at this conference. Our chapters rely on its presenters to provide top-notch educational sessions with a strong bias towards practical, pragmatic content.

Please review the following guidelines. The Program Committee may disregard submissions that ignore these guidelines.

Submission deadline is July 18, 2008. Decisions will be made and communicated by August 15, 2008. Acceptances or rejections will come via email to the primary presenter.

Guidelines:

- Submit only one form for each session, regardless of number of presenters. Presenters may submit as many proposals (each with its own form) as they wish.
- The form must be completed and submitted via email so that we have exact information for each speaker and proposed session and to facilitate Program Committee communications.
- Breakout sessions will be 50 minutes in length, including time for questions. Our most successful speakers assume basic knowledge and plunge right into their topic.
- Workshop sessions will be 2 hours in length. You may propose one 2 hour workshop or one 4 hour workshop (will break for lunch). A limited budget has been allocated to provide materials for workshops. This will be discussed with each workshop facilitator. Please contact [Dawn Mitchell](#) if you have questions regarding the workshop budget.
- If you are a vendor, please note that we prefer that vendors be represented and products marketed in the exhibit area. However, we are interested in vendor proposals or presentations done in tandem with a client, with the client being the lead presenter. The emphasis of the presentation should be on planning, design, implementation and results so that our attendees can learn how technological solutions and thought leadership drive business results. To maximize chances for selection, vendor proposals of all types should state clearly how the presentation will add value to the attendees' experience. *Education sessions should not be used as a platform for either a sales pitch or a product demonstration.* Vendor exhibitor information will be sent out in mid-June.
- All presenters and co-presenters must register for the conference. This allows our program committee to have accurate registration and meal counts. Accepted presentations will receive complimentary registration for the conference. Accepted workshop presenters will also receive one night lodging at the conference site. Breakout session presenters and co-presenters are responsible for their own lodging, travel arrangements and expenses.

Submit Proposals at <http://www.2008falltechnologyconference.com/joomla/index.php/proposal-submissions>

by 5pm on July 18, 2008. Please contact Dawn Mitchell at dmitchell@laurustech.com or 312.925.9272 if you have questions.

You can view other details surrounding this event at www.2008falltechnologyconference.com

2008 Midwest Fall Technology Conference Presentation Proposal

Session Title:

Subtopic Area:

Virtual Infrastructure

Virtual Patient Experience

Virtual Workforce

Session Format:

50-Minute Breakout Session

Two Hour Workshop

Four Hour Workshop

Session Level:

Beginner

Intermediate

Advanced

Session Description (50 words or less) Describe your presentation. This description will be used in promotional and conference materials, so please be brief. The conference committee reserves the right to edit this information to accommodate space restrictions in conference materials.

Session Abstract (do not exceed 200 words). Provide an in-depth description of your presentation or workshop. This information will be used to determine if your presentation meets the objectives of the conference, so please include information such as methods, tools, lessons learned, results to date, etc.

Learning Objectives - what will the attendees learn from your session?

1. _____

2. _____

3. _____

4. _____

Primary Speaker Information

Name: _____

Job Title: _____

Organization: _____

Phone: _____

Email: _____

Bio (50 words or less): _____

Secondary Speaker Information

Name: _____

Job Title: _____

Organization: _____

Phone: _____

Email: _____

Bio (50 words or less): _____